OneDealer

OneDealer
Analytics

OneDealer™ Analytics:
An insider on your business

OneDealer™ Analytics is the first reporting and management system developed exclusively for auto dealerships, therefore tailored to your exact needs.

OneDealer™ Analytics combines data from virtually any systems within the dealership IT landscape, including DMS, OEM systems, planning data, details on customer experience and competitors' data.

The result is an extensive dashboard tailored for dealership key performance indicators, enabling users to take quicker decisions and improve processes and employees' performances.

With OneDealer™ Analytics, users benefit from the embedded experience of data scientists and technologists to help realizing the power of Big Data. One of the key benefits is its simple and intuitive visualization cockpit: able to show users a consolidated reality - not just tell numbers, or show charts - but also allow real-time drill-down to any single detailed transaction.

Why OneDealer™ Analytics?

Because the solution, part of the full OneDealer™ suite, provides you not only a powerful bird-eye view of your dealership business, but also allows your users to simply run new queries and filters on any available data sources. Thanks to the underlying platform, based on SAP BusinessObjects™ and Microsoft® Analysis Services, it seamlessly connects with any back office applications to power real-time analytics and help implement your decisions.

- Brings best-practice KPIs, dealerships tailored, OEM endorsed
- Faster Big Data analysis, with in-memory computing technology (Microsoft® Analysis Services)
- Simple information consumption, personalized and dynamic
- Benefit from a flexible and scalable information infrastructure
- Easy to adopt thanks to its Cloud native design

The data journey

OneDealer™ Analytics Dashboard comes with pre-loaded views, as well as user customizable ones according to dealerships' requirements, all based on best practices and OEMs recognized KPIs for the automotive retail. OneDealer™ Analytics enables users to monitor performances in all areas of their dealership and click into deep dives on single departments to increase efficiency and returns.

With OneDealer™ Analytics, you can compare at any time actual business performances against set targets. This improves dealerships' cooperation with OEMs, and secures bonus payments based on actual results.

Customer benefits

OneDealer™ Analytics drammatically reduce the time needed to make the right data and benchmarks available to your daily business

- Real-time performance monitoring compared to targets agreed with OEMs - *Take quick actions to get bonus payments*
- Benchmark single areas, utilizations and profitability of service packages and more - *Increase productivity of your workshop and avoid shortages while managing services*
- Monitor spare parts - *Optimize wherausing and reduce stocks by 15%*
- Get your comprehensive and detailed financial view - *Increase transparency and reduce your working capital by 10%*
- Competition insight - *Real time comparison of second-hand car prices, while meeting with your prospective customers*
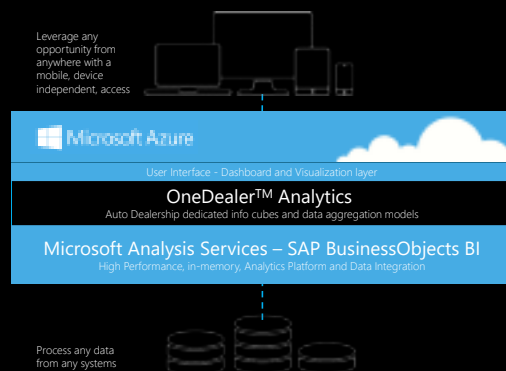- 360°Buyer view - *increase your sales efficiency through real data on customer needs*

Simply open your browser and get a real-time view to support your decisions in seconds, while meeting your prospective buyer.

Actual OneDealer Analytics screenshots

Architecture:

OneDealer™ Analytics is developed on the SAP BusinessObjects™ platform: a flexible and scalable business intelligence infrastructure, designed to help users to uncover and share insights to support better decisions.

Data integration with existing IT landscape is seamlessly secured with Microsoft SQL Server® Analysis Services, in-memory technology, which synchronizes data with the analytical platform and delivers faster intelligence and accelerated Big Data analysis.

Customers can decide to fully benefit from a simple and secure Cloud approach, based on Microsoft Azure, or install the solution on premise in their already existing data center.

Leverage any opportunity from anywhere with a mobile, device independent, access

Microsoft Azure

User Interface – Dashboard and Visualization layer

OneDealer™ Analytics
Auto Dealership dedicated info cubes and data aggregation models

Microsoft Analysis Services – SAP BusinessObjects BI
High Performance, in-memory, Analytics Platform and Data Integration

Process any data from any systems

- Advanced Analytics based on pre-defined OEMs KPIs
- User customizable own queries
- Intuitive interface for user jump start
- Full Cloud approach for reduced cost of ownership
- Flexible Deployment Options, with little or no integration required
- Access anywhere, from any device

Thanks to its simple user interface, device independent, your data journey can begin anytime, anywhere.

Customer Voice:

Autohaus Melkus

BMW
Freude am Faharen

"At Autohaus BMW Melkus, it is very important to monitor our key figures on a single dashboard, at a glance.
The co-operation with the colleagues of OneDealer has always been positive. Our requirements have always been priotitized, and responses were spectacularly fast.

I work with the solution every day and get my key figures much faster than before.

On top I have the possibility to create my tables with additional views on customer data, which helps my evaluations.

With OneDealer Analytics on top of our existing DMS, we got a powerful evaluation tool that provides a quick overview of the results in the dealer.

I can highly recommend OneDealer Analytics to any auto reatiler."

Sven Wittig
Branch Manager
BMW Autohaus Melkus

Discover More at:

OneDealer

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Your journey can begin anytime, anywhere

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